



PRESS RELEASE

For immediate release

A wide selection of activities and mountain sports to start on May 21

Bromont, May 16, 2016 – With a full products offering for fans of the great outdoors, Bromont, montagne d'expériences, is certainly living up to its new name. Activities kick off on May 21 with the opening of the downhill and enduro mountain bike trails. Then, a few weeks later, starting June 9, the Water Park will be all set to welcome its first school groups of the season. Also in June, a 32-km stretch of multiuse trails will gradually open, letting visitors enjoy great summer sports, such as hiking and cross-country biking.

A complete program of biking activities

The regional circuit of the B-Maaxx competition will be back for a fifth consecutive year. Taking place exclusively on mountain bike trails, the B-Maaxx provides new riders with the chance to try out competitive riding, while veterans get to test their skills on downhill and enduro circuits. For those wishing to learn how to mountain bike, Rocky Mountain will be offering initiation sessions several times during the season. The session includes the bike, protective gear, ticket, lesson and a qualified guide. In addition, the Bike School at Bromont, montagne d'expériences, in partnership with Dirt Camp – the best known bike camp in Quebec and the oldest in Canada – is organizing private and group clinics for beginners and for advanced riders looking to hone their mountain biking skills.

New in 2016 : 32 kilometres of multiuse trails

In addition to the bike trails for downhill, we are now offering a 32-km network of trails on 7 slope sides for various year-round activities : enduro, cross-country biking, fatbiking, hiking, trail running, snowshoeing and back country skiing. Day tickets or season passes will be required. Clients with a 2016-2017 ski season pass and those with a 2016 bike season pass are entitled to a discount on the multiuse trails pass. Now more than ever, Bromont, montagne d'expériences, is your year-round playground !

Water Park + Parc Safari

With over 20 slides and aquatic activities, the mountain offers thrills at all levels : easy, difficult, very difficult and extreme. Visitors are sure to find an activity that suits their style and pace. Among the most popular are the *Serpents* slides on mats, wading pool and mini-slides for kids. For a second year in a row, there will be twice the fun this summer thanks to the Duo season pass Water Park + Parc Safari. Given last year's success, both tourist attractions have decided to renew the joint summer pass.

1 Water Park ticket = 5 activities

When you purchase a one-day ticket to the Water Park you now get five mountainside activities. In addition to the three standard activities (Water Park, alpine luges and Bike Experience), you now also have access to a chairlift ride and multiuse trails for hiking and jogging. This will give you the chance to discover the new network of trails and its activities before purchasing a season pass.

Alpine luges : two circuits on the Versant du Village will be available to the delight of thrill seekers.

Bike Experience : initiation to mountain biking on an easy downhill trail of more than 5 km.

About Bromont, montagne d'expériences

The Water Park at Bromont, montagne d'expériences, features over 20 aquatic activities for the whole family. All of its basins are heated to a comfortable 80°F. With 7 slope sides, 24 downhill trails, 5 learning

circuits and 39 multiuse trails covering more than 70 km, Bromont, montagne d'expériences, is the largest mountain bike terrain in Eastern Canada.
For more information: skibromont.com

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