



PRESS RELEASE
For Immediate Release

Bromont montagne d'expériences has two surprises for clients this weekend : 40 trails are open and a Nuit Blanche with fireworks !

Bromont, Thursday, December 15, 2016 – Bromont montagne d'expérience is demonstrating its expertise and leadership in snowmaking and terrain grooming by opening 40 trails on three slope sides. To celebrate the start of a season already well underway, we're also announcing a surprise Nuit Blanche for Saturday, December 17.

"The recent cold weather combined with the superior performance of our snowmaking system means we are now ready to offer nearly 40 trails this weekend," explained Charles Désourdy, President of Bromont, montagne d'expériences. "It's a wonderful start to a new season ! I have to say that the favourable conditions that let us open three slope sides early has our staff and clients pretty thrilled !" he added.

In addition to the main trails on the Versant du Village, Brome, Bromont, Knowlton and Bedford, skiers will also have full access to some of the trails on the Versant du Lac including the New York, Toronto and Detroit. As for the Mont Soleil, all of its trails, including the Ski School Slope, will be open thanks to the perfect snowmaking conditions of recent days.

An extra Nuit Blanche not originally on the official program has been organized, setting the tone for this exceptional season. Skiers will be able to hit the slopes until 2 am and enjoy entertainment at the bottom of the mountain and a performance by a singer-songwriter at the bar La Débarque. A major fireworks display is also set for 9 pm. Tickets will be available for purchase on site for \$37. There is still time to purchase season passes at reduced rates since Bromont has extended its sale until Sunday, December 18 at midnight.

About Bromont, montagne d'expériences

Recognized as the largest night ski area in North America and for its 450 acres of skiable terrain on 7 slope sides, Bromont, montagne d'expériences, has invested over \$50 million in the last 10 years. With its wild Nuits Blanches program and its Terrain-Based Learning Station at the Ski School Slope, the only one of its kind in Quebec, friends and family can get together for a fun time on the resort's 141 trails and 31 glades, less than 45 minutes from Montreal.

Information

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