



PRESS RELEASE
For immediate release

Bromont, montagne d'expériences is firing up its snow guns to extend winter for skiers !

Bromont, March 2, 2017 - Bromont, montagne d'expériences announces today that it is re-starting its snow guns for the next four days in order to ensure snow coverage on the trails of the Versants du Village, des Cantons and de la Côte Ouest. It's a major first in March ! The initiative aims to extend winter and offer its clients the best possible ski conditions.

"With the return of the cold weather, we've decided to ensure snow coverage on some fifteen trails. It's a special gift we're offering our clients to let them extend their ski season just a bit more," said Charles Désourdy, President and Director General of the ski centre. Bromont will begin its snow making operations on Thursday and continue through to Sunday. The trails will be temporarily closed one by one as they are groomed with the centre's state-of-the-art equipment.

Special activities and rates

Spring break is far from over at Bromont, montagne d'expériences with a great lineup of activities : a visit from radio hosts from the première Chaîne Radio-Canada tomorrow from 3 pm to 6 pm at La Débarque, Lulu the mascot's birthday, a Saturday Nuit Blanche offered at the special rate of \$ 25, a singer-songwriter on Sunday, outdoor movies and entertainment all week long.

Until the end of the season, lift tickets are also offered at special prices. Children can ski at all times for only \$ 18 (regular price, \$ 37), students for \$ 30 (regular price \$ 52) and adults for \$ 40 (regular price, \$ 68). These rates are available online only.

About Bromont, montagne d'expériences

Recognized as the largest night ski area in North America and for its 450 acres of skiable terrain on 7 slope sides, Bromont, montagne d'expériences, has invested over \$ 50 million in the last 10 years. With its wild Nuits Blanches program, its Terrain-Based Learning Station, its 141 trails (97 of them lit) and its 31 glades, the resort is the perfect wintertime destination.

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